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www.muzahidul.online

EDUCATION

2024 - Present

IGNOU

- Master of Arts in English (Pursuing)

2021 - 2023

WAP INSTITUTE

- Diploma in Software Engineering

2018 - 2021

MANIPAL UNIVERSITY

- Bachelor of Computer Application

2015 - 2018

KHARUPETIA COLLEGE

- Bachelor of Arts in English

TEACHING SKILLS

- Lesson Planning & Curriculum Design
- Online Teaching Strategies
- Student Motivation & Engagement
- Educational Technology Integration
- Assessment & Evaluation

TECHNICAL SKILLS

- Web Technologies: Java, Python, JavaScript, PHP, MySQL, WordPress, Nodejs, React, Kotlin
- Digital Marketing: SEO, SEM, Google Analytics, Google Ads, Facebook Business Suite
- Productivity Tools: MS Office Suite, Google Workspace, Canva

MUZAHDUL ISLAM

Educator & IT Professional

PROFILE

Dedicated and versatile educator and IT professional with expertise in English Literature, Computer Science, and Digital Technologies. Over 7 years of experience in teaching, training, and curriculum design, combined with a strong background in **Software Engineering** and digital marketing. Skilled at simplifying complex topics for diverse learners and fostering a positive, engaging learning environment. Adept at integrating modern teaching methodologies with technology to achieve measurable academic improvements.

WORK EXPERIENCE

Lakhimpur Markaz Academy English Teacher

2025 - PRESENT

- Teach English to students from Classes VI to XII, covering grammar, literature, comprehension, writing, and communication skills.
- Prepare and deliver well-structured lesson plans in alignment with the academic curriculum to strengthen students' linguistic and analytical abilities.
- Guide senior secondary students in developing advanced writing, vocabulary, and literary analysis skills essential for board examinations and higher studies.
- Use interactive and technology-aided teaching methods to make learning engaging and effective for diverse learning levels.

Creative Mission Academy , Don Bosco Computer Science Teacher

2023 - 2025

- Deliver CBSE Computer Science curriculum with hands-on coding activities.
- Introduced project-based learning, resulting in a 25% improvement in practical exam scores.
- Guided students in developing basic web applications and digital literacy skills.

Eurofins IT Solutions Website Developer

2022 - 2023

- Built and maintained responsive websites using HTML, CSS, JavaScript, Python, Java, React, Nodejs etc.
- Enhanced site performance, reducing load times by 60% and improving user engagement

CERTIFICATIONS & OTHER SKILLS

Advance Diploma in Digital Marketing
LinkedIn Learning, 2024

Data Entry Operator
NSDC, 2019

Online Cyber Security
Skill Up, 2022

PGDCA
CCERT, 2019

Skills: Video Editing, Graphics Design, Desktop Publishing (DTP), Solving, Critical Thinking, Leadership, Collaboration, Adaptability, Time Management

WORK EXPERIENCE

Dhula Public Academy

2020 – 2022

Online English Tutor

- Conducted engaging English classes via video conferencing during the pandemic.
- Customized lessons for varying student proficiency levels, improving comprehension by 20%.

Haji Eunus Ali Memorial Academy

2017 -2019

English Teacher

- Created literature and grammar-focused lesson plans.
- Integrated debates, storytelling, and writing workshops, boosting language fluency among students

Professional Experience

- Search Engine Optimization (SEO): Designed and implemented effective SEO strategies that achieved a 30% increase in organic traffic and a 20% improvement in keyword rankings for multiple client websites.
- Pay-Per-Click (PPC) Advertising: Managed Google Ads campaigns with precise targeting and A/B testing, leading to a 15% rise in conversions and optimized ad expenditure.
- Content Marketing: Developed and executed content marketing initiatives—blogs, landing pages, and promotional copy—that enhanced audience engagement by 25%.
- Web Design & Development: Built and maintained responsive, high-performance websites using Core PHP, WordPress, Laravel, and front-end frameworks like HTML, CSS, JavaScript, Bootstrap, and jQuery.
- API Integration & Backend Development: Integrated and managed Payment Gateways, Google API, Facebook API, and other custom functionalities to enhance user experience and automation.
- Database Management: Worked with SQL and MySQL databases for structured data management, reporting, and backend performance optimization.
- Website Maintenance & Security: Conducted regular website audits, SEO optimization, plugin updates, and security checks to ensure high availability and compliance.
- Social Media Marketing: Executed strategic social media campaigns across Facebook, Instagram, LinkedIn, and YouTube, boosting brand visibility and lead generation.
- Business & Marketing Analytics: Performed business valuation, conversion tracking, and ROI analysis to guide marketing decisions and improve overall campaign performance.
- Cross-Team Collaboration: Partnered with designers and UX specialists to deliver visually compelling, user-friendly interfaces and engaging brand experiences.

Tools & Software Expertise

Learning Management Systems

- Google Classroom, Microsoft Teams, ERP-based school management, Windows and Ubuntu environments for both academic and administrative setups, Data Handling & Analysis, LibreOffice for academic reporting and administrative work.

Development & Design:

- VS Code, WordPress, Laravel, HTML, CSS, JavaScript, Bootstrap, jQuery, PHP, MySQL, SQL

Marketing & Analytics:

- Google Ads, Google Analytics, Google Tag Manager, Mailchimp, Facebook Business Suite, SEO Tools (Ahrefs, SEMrush, Yoast SEO, Ubersuggest)

Creative & Multimedia:

- Canva, Adobe Photoshop, Filmora, Figma, Illustrator

Productivity & Collaboration:

- MS Office Suite, Zoom, Google Workspace, ERP Software, Trello, Asana, Notion, Slack

Virtualization & Technical Tools:

- VMware Workstation, FileZilla, GitHub, cPanel, and other development environments